



Ordering Your Storefront Sign

Please submit your proposed sign drawings to your property manager for approval before constructing the sign. Be sure to allow adequate time for the sign drawings, revisions, Brixmor approval, and installation prior to opening. When submitting for approval, send to your property manager and tenant coordinator.

THE SIGN DRAWINGS MUST

INCLUDE:

- ▷ The type and sizes of all lettering
- ▷ Elevation view of storefront showing sign (drawn to accurate scale) with dimensions of the height of letters and length of sign
- ▷ A section through the sign showing its construction
- ▷ Colors, finishes and types of all materials
- ▷ Wattage and light intensity
- ▷ Location of all penetrations for conduit and sleeves, etc. required for sign installation
- ▷ A photo of the actual building exterior or rendering with the proposed sign superimposed on the building. Your sign company shall field verify all measurements
- ▷ Dimensions of the proposed sign and the dimensions of the building façade / exterior where sign will be placed

SIGN CRITERIA

1. Only signs that have individual interior-lighted letters, carry an Underwriters Laboratory (UL) rating, use a photocell for power, and have an exterior on / off switch will be permitted.
2. The **style and font of all letters** of tenant signs must be approved by Brixmor prior to installation.
3. **The use of logos, insignias, crests, brand names, shields**, etc. are at Brixmor's sole discretion. Colored letters or logos are not used at some centers due to municipality requirements or consistency in design.
4. **Signs are to be controlled by a photocell** and should be timed to go off at dawn and on at dusk. Signs cannot be controlled solely by a time clock.
5. **No labels** will be permitted on the exposed surface of the signs except those required by local ordinance which shall be applied in an inconspicuous location.
6. All signs must be in **English** unless approved by Brixmor.
7. You must have a permanent sign **installed no later than sixty (60) days after your opening date**. Brixmor can fine the tenant \$150/day for any missing building signage.
8. You must keep **all signage in good working condition**. If any letters fade, peel and/or are damaged, the tenant will replace the sign at their cost. If you fail to maintain any part of your signage, Brixmor has the right to repair or replace the signage at your expense. If Brixmor notifies you of a defect and you fail to make the repair within 30 days after receiving notice, Brixmor can make the repair and bill you for the cost plus a 15% administrative fee.

Your sign can not be installed until you receive written approval from Brixmor.

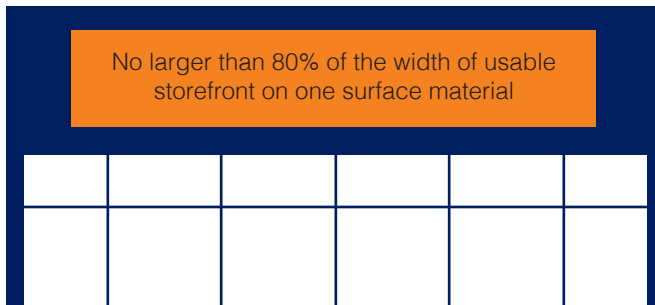
The design, size and location of all signs must be approved by Brixmor.



Ordering Your Storefront Sign

SIGN GRAPHIC CRITERIA

1. Maximum horizontal length or span of sign shall not exceed 80% of the width of the usable storefront. Storefront width applies to one (1) surface material. If the width of the storefront contains more than one building/façade material, you can use only one building/façade material width to determine 80%. No sign may cover two different façade surfaces.
2. The sign shall be centered on the assigned surface at Brixmor’s discretion.



3. Minimum stroke width of letters is 2”.
4. Signs shall consist of individual illuminated channel letters with a 5” return, mounted on a 2” x 7” wire way.
5. For premises smaller than 3,000 SF, you must use letters 24” in height. For premises larger than 3,000 SF, letters must be a minimum of 24” in height and shall not exceed 36” in height.

Premises < 3,000 SF

SIGN] letters must be 24” tall

Premises > 3,000 SF

SIGN] letters must be 24”-36” tall

SIGN TYPES NOT ALLOWED

- Signs with exposed neon tubing, exposed lamps, and any exposed sign illumination or illuminated sign cabinets, modules, or “box” signs
- Flashing, rotating, moving, blinking or animated signs including human sign “twirlers”, flags, and searchlights
- Box, can and raceway sign (only in select markets) mountings
- Vehicles that advertise a business
- Freestanding or portable signs
- Any item placed in the common area
- Bandit signs that stake in the ground
- Neon or LED rope lights
- Inflatables
- Roof-mounted

BANNERS AND WINDOW GRAPHICS

Banners and window graphics are not allowed unless approved in writing by your property manager. Approved banners may remain up no longer than 30 days. This includes “Coming Soon,” “Now Hiring,” and “Now Open,” banners.

Approved banners must be secured at all four corners and remain level and taut. You are responsible for repairs to the building or façade if damaged by the banner.

LIABILITY DURING SIGN INSTALLATION

You and your sign contractor will be held liable and will bear all costs for removal and/or correction of signs, sign installation, and damage by signs that do not conform to the sign criteria and the approved sign drawings. You and your contractor will also be liable for repairs of any damage caused by the installation of the sign.



Ordering Your Storefront Sign

SIGN CONSTRUCTION CRITERIA

BORDER / BACKING PLATE / SILHOUETTE

All signs shall utilize a 3” border around all sign copy fabricated and installed as per the attached *Exhibit F-1*.

- Color: Dark Bronze #313
- The wire way / raceway must not be visible from the front of the sign

ACRYLIC FACES

- 3/16” minimum thickness
- Color: plexiglass White – 7328 (Rohm & Haas)

LED

- One row of LED modules for letters less than 4”; two rows of LED modules for stroke 4” or more, but less than 9”, three rows of LED modules for 9” or more
- Color: 6400k LED White

SIGN MOUNTING

- The letters should be flush mounted on the 2”x7” wire way as per the attached *Exhibit F-1*; color of wire way shall match the color of the fascia.
- One (1) sign permitted per storefront façade

RETURN

- Aluminum
- Finish: Industrialized Enamel
- Color: Dark Bronze #313
- Mounted flush to the wire way per the attached *Exhibit F-1*
- Color of trim cap connecting acrylic face to match color of the return, Dark Bronze #313
- Backing / back plate / silhouette – should all be the same color as the return

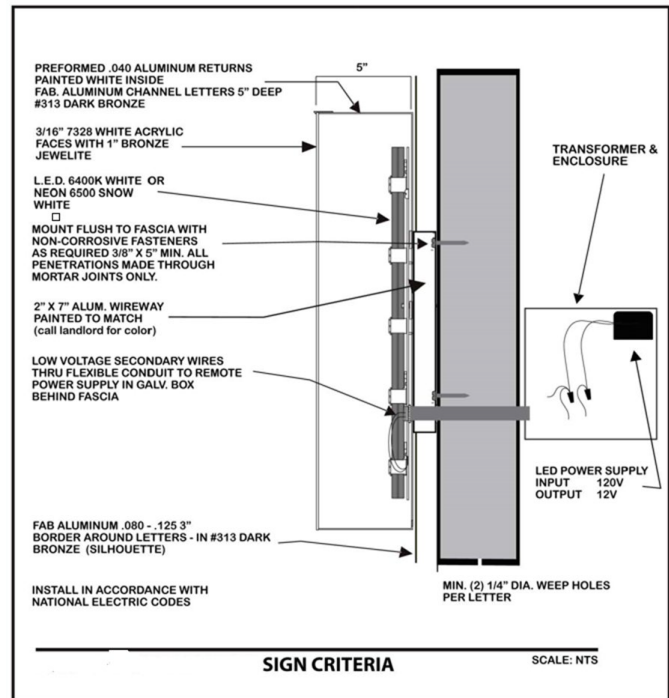


Exhibit F-1

TRANSFORMERS

- Located behind the fascia per the attached *Exhibit F-1*
- 60 MA minimum
- LED – 60 watt, 120 volt input, 12 volt output
- Any fasteners, screws, bolts, etc. used in fabrication and erection shall be non-ferrous and all penetrations to the building shall be sealed with silicone sealant